

# Talking Rights in the Digital Age!

Intellectual Property and Copyright in the Book World : Franco-German-Indian Seminar on Legislation, Culture and Practise and New Strategic Challenges of Digitisation in the Context of Globalisation of Intellectual Property

**Date:** 30<sup>th</sup> September 2011

**Time:** 0930 hrs. – 1800 hrs.

**Venue:** India International Centre, New Wing  
**Conference Room 2&3, 1<sup>st</sup> Floor,  
New Delhi, INDIA**

Jointly organized by:



**INSTITUT  
FRANCAIS**



**GBO NEW DELHI**  
German Book Office

**FRANKFURTER  
BUCHMESSE**

The daylong seminar will focus on different aspects of copyright for print and digital content, and the challenges faced by the industry today. The Seminar will include panellists who are leaders in the different Book Industries as well as subject experts from India, France and Germany.

India's copyright law, laid down in the Indian Copyright Act, 1957, fully reflects the Berne Convention on Copyrights, to which India is a party. Additionally, India is party to the Geneva Convention for the Protection of Rights of Producers of Phonograms and to the Universal Copyright Convention. India is also an active member of the World Intellectual Property Organization (WIPO), Geneva and UNESCO. The National Productivity Council supported by Government of India (Department of Education, Ministry of Human Resource Development) published in 1999 a first-ever-study on piracy in India in general and it shows that the situation is alarming. This seminar would be an occasion to start off a debate on piracy.

France and Germany, protects those who take the risk to create, while other countries prefer to support those who invest. They also take a strategic position on copyright and international exchange of intellectual assets. For example, the decision of the Tribunal de Grand Instance in the trial which gained global attention as French La Martinière group won a case over Google for its Google Books service.

This seminar intends to spark off a debate on intellectual property from a legal approach, taking into consideration the practice of its application – in Europe and in India, in order to seek a favourable perspective for the future.

## The Programme Schedule:

9.30 am - 10.00 am: Registration

10.00 am: Opening

**G. R. Raghavender**, Registrar of Copyright Board of India, Ministry of H.R.D., Government of India  
**Max Claudet**, Counsellor for Culture and Cooperation, French Embassy  
**Cord Meier-Klodt**, Deputy Chief of mission, Embassy of the Federal Republic of Germany

10.30 am: Tea/ Coffee Break

11.00 am: **SESSION I: Legislation: from Global to National**

**Moderator:**

**Dahlia Sen Oberoi**, Lawyer, co-founder and partner of Sen-Oberoi Attorneys-at-Law (special expertise in intellectual property matters)

**Speakers:**

**B. Jessica Sanger**, Legal Counsel and Deputy Head of the Legal Department of Borsenverein des Deutschen Buchhandels (The German Publishers and Booksellers Association)

**Jean-Guy Boin**, Director of B.I.E.F., Bureau International de l'Edition Franaise (International office for the international promotion of French Books)

**Pravin Anand**, Lawyer, Managing Partner, Anand & Anand

12.45 pm: Lunch Break

2.00 pm: **SESSION II: Culture and Practice : Print and Digital**

**Moderator:**

**V.K. Karthika**, Publisher, Harper Collins India

**Speakers:**

**Manas Saikia**, Chairman, Cambridge University Press, India

**Manuel Quirin**, Suhrkamp Verlag's Foreign Rights Department

**Thomas Abraham**, Managing Director, Hachette India

**Vincent Piccolo**, Head of the digital development in La Martinière Group

3.45 pm: Tea/ Coffee Break

4.00 pm: **SESSION III: New Challenges: Open Resource and Legal Enclosure**

**Moderator:**

**Akshay Pathak**, Director, German Book Office, New Delhi

**Speakers:**

**Bhavin Patel**, Founder, Rainmaker

**Franoise Benhamou**, Professor of Economics at University Paris 13

**Pranesh Prakash**, Programme Manager, Centre for Internet and Society

5.45 pm: Vote of Thanks

6.30 pm: Reception at Cultural Section, French Embassy in India (Invite Attached)



PLEASE NOTE THAT YOU WILL BE GIVEN THIS PROGRAMME SCHEDULE AT THE VENUE